



ONO STRENGTHENS MANAGEMENT TEAM WITH NEW APPOINTMENTS

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ONO, (www.ono.es), Spain's leading broadband service provider, has appointed Philip Blanchette and Silvio Gonzalez as Managing Directors. Mr Blanchette will be responsible for the areas of Operations, Infrastructure and Technology, whilst Silvio Gonzalez will be responsible for the Marketing, Sales and Product areas of the company. Both will report directly to the Chief Executive Officer, Richard Alden.

Philip Blanchette has a wide experience in the implementation and development of broadband telecommunication businesses. He comes to ONO from NC Numericable, the second largest cable operator in France, where he was Chief Operating Officer. Previously, Mr Blanchette, has held various senior positions in telecommunications operators such as Global Telesystems Group.

Silvio González has spent his professional career in the media and communications world. He has been Managing Director of Telemadrid, one of Spain's major private television channels and Managing Director of Multipark, a Spanish content provider company. He was Managing Director of Radio Popular Cope, one of Spain's most important radio stations. Mr Gonzalez has also held various senior management positions in Canal + and Cadena Ser.

Commenting on the appointment of ONO's two new Managing Directors, Richard Alden, ONO's Chief Executive Officer said:

"The extensive experience of Philip Blanchette in telecom operations and of Silvio González in content and programming, will be enormously beneficial to our strategy. Their arrival will significantly strengthen our management team as we continue to focus on our core business of being a triple play cable operator".

About ONO

ONO is the largest broadband service provider in Spain, offering integrated telecommunications, television and internet access services to residential customers and business in franchises serving 4.0 million homes and 0.3 million businesses in Spain. ONO is managed by Callahan Associates International and its shareholders include BSCH, GE Capital, Bank of America, Caisse de dépôt et placement du Québec, Grupo Ferrovial, Grupo Multitel and VAL Telecomunicaciones.

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